

Past Events - Detail Page

Title: ACG Chicago Luncheon Meeting - 4/12/05
Category: Austin Lunch Meeting
Location: The Metropolitan Club, Sears Tower, 66th Fl
Start Date: April 12, 2005
End Date: April 12, 2005
City: Chicago
Description: **Meeting Time: 11:30 am - 1:15 pm**

[A Different Approach to Private Equity](#)

[Kevin J. Rowe, Managing Director, Lake Capital](#)

Kevin Rowe has more than twenty years of experience building industry-leading, professional services organizations. Most recently, Rowe was chief executive officer and president of Nth Degree Global, LLC, one of the largest privately-held, face-to-face marketing companies in the world. While he headed the company, Rowe was named one of the industry's Top 100 Executives by Tradeshow Week magazine.

Prior to Nth Degree, he was responsible for North American operations at AGENCY.COM (formerly Nasdaq:ACOM), a leading global e-consultant and web-based marketing firm, where he was responsible for the ten North American offices of the AGENCY.COM and ittraffic business units employing over 1,000 people. Rowe previously led Eagle River Interactive (formerly Nasdaq:ERIV), an interactive agency with seven offices worldwide and approximately 200 employees, which he joined in December 1996 as chief executive officer and president. Rowe assumed senior management responsibilities at AGENCY.COM when the company merged with Eagle River Interactive and then completed a successful initial public offering.

Prior to joining Eagle River, Rowe was vice president and general manager of the Midwest Region business unit of MCI Systemhouse Inc., a division of MCI Communications. Prior to joining MCI Systemhouse, he was an associate partner at Andersen Consulting. Rowe has been a regular speaker at leading technology industry trade shows, including Internet Commerce Exposition (ICE), Internet World, and @d.tech.

Rowe earned an MBA from Northwestern University's Kellogg School and a B.S. in finance from the University of Illinois.

[Registration Fees](#)

\$40.00 ACG Members pre-registered
 \$50.00 ACG Members registering at the door
 \$55.00 Non-ACG Members

[Cancellation Policy](#)

All cancellations received in writing to Chicagoacg@acg.org no later than 5pm, April 11th will receive full credit. All no shows will be invoiced. Payment is expected at the time of registration.

Platinum Sponsors

Billow Butler & Company, L.L.C.



Billow Butler & Company, L.L.C.

A Midsize-Market Investment Bank

Grant Thornton LLP



Grant Thornton

Seyfarth Shaw LLP



Sonnenschein Nath & Rosenthal LLP



Gold Sponsors

BMO Capital Markets

Crowe Capital Markets LLC

Getzler Henrich and Associates LLC

Golub Capital

Lincolnshire Management, Inc.

Mesirow Financial

Vedder, Price P.C.

Wells Fargo Business Credit

Silver Sponsors

The Jordan Company

Katten Muchin Rosenman LLP

Tatum LLC

[HOME](#) | [Events](#) | [Join](#) | [Links](#) | [Leadership](#) | [News](#) | [Sponsors](#) | [Library](#) | [Member Directory](#) | [Past Events](#) | [ACG.org](#)

© 2009 ACG